

San José, Costa Rica – May 2025

Press Release

CaptuData: the Costa Rican platform transforming data management in Latin America

CaptuData, the data management software developed by StartX Consulting S.A., continues its international consolidation, reaching 14 countries, +1,200 active projects, and more than 3,000 users, with four new modules that enable comprehensive field supervision.

Used by institutions such as the Inter-American Development Bank (IDB), Ministries of Transportation, Housing, and Health, and professional associations, CaptuData is positioned as an essential tool for digital transformation and real-time traceability in key public sectors.

Regional Success Stories

1. Digital auditing at the College of Pharmacists of Costa Rica

Thanks to CaptuData, the Association has digitized its inspection and control processes, allowing it to monitor more than 2,000 establishments in real time, with complete traceability and evidence of regulatory compliance.

See case:
<https://startxconsulting.com/en/blog/success-story-captudata-for-the-costa-rican-college-of-pharmacists/>

2. PIASAR Program in Peru – Rural Water and Sanitation with IDB

The Comprehensive Rural Water and Sanitation Program (PIASAR), implemented by the Peruvian Ministry of Housing with IDB financing, faced enormous challenges in supervising works distributed in rural communities without connectivity.

CaptuData reduced reporting times from 21 days to one week and enabled real-time georeferenced monitoring. More than 270 projects supervised.

See case study: <https://startxconsulting.com/en/blog/success-story-captudata-in-piasar-peru/>

3. Remote supervision in rural areas – IDB (Rural roads in Peru)

During and after the pandemic, CaptuData enabled the IDB to continue monitoring rural infrastructure projects in Peru, with visual evidence and digital traceability.

See IDB article:

<https://blogs.iadb.org/transporte/es/como-realizar-el-monitoreo-remoto-a-proyectos-de-caminos-rurales-en-peru/>

Vision and Regional Expansion

“Our vision has always been to offer innovative tools that transform the way organizations operate in the field. CaptuData is an example of the real value that technology can offer,” said Yeudy Molina, CEO of StartX.

CaptuData has recently added new modules for contract management, physical-financial progress, beneficiary tracking, and budgeting, enabling comprehensive and integrated real-time monitoring.

Read more about the new modules here:

<https://startxconsulting.com/en/blog/captudata-launches-4-new-modules-by-2025-and-strengthens-its-leadership-in-field-data-management/>

The solution is backed by a technical team with bilingual support (English/Spanish) and a specialized focus on projects financed by multilateral organizations.

Promoted by **PROCOMER**, the internationalization of CaptuData reflects Costa Rican talent in exportable technology solutions.

About StartX Consulting

StartX Consulting is a Costa Rican company specializing in the development of customized technological solutions, including SaaS platforms such as CaptuData, mobile apps, and quality digital services.

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